

CYNTHIA GOOD



is the CEO and Founding Editor of PINK, the just launched and only national publication exclusively for women in business. An award winning journalist and best selling author with more than two decades in the field, Good's passion to make a difference in the lives of women and to promote women in business fuels her work.

Starting her career in television, Good worked at TV stations across the country anchoring and reporting the evening news. While anchoring newscasts for WAGA-TV in Atlanta, the station became the top Fox affiliate in America. Good then created her own television show, Good for Parents and began syndicating TV news stories on issues faced by women and families.

Good won the Author of the Year award from the Georgia Writers Association for her book Vaccinating Your Child, now in its second edition. She has written six books in all, including Words Every Child Must Hear.

After years of writing articles for numerous national magazines Good helped create and launch Atlanta Woman magazine in 2002. Last summer the publication received the regions highest magazine award, the 2004 Grand Gamma or "best magazine of the year"; in addition to awards for General Excellence and Best Single issue from the Magazine Association of the Southeast. In it's first year the publication won the national Ozzie award for best design of a new publication as well as countless letters from women who said the publication changed their lives.

pink™
a beautiful career. a beautiful life.

Her philanthropic work too has focused on the needs primarily of women and children. Several years ago Good joined the board of directors of Childkind, which places neglected or abandoned, medically fragile children, into foster care and facilitates adoptions. She is on the board of directors for Children's Healthcare of Atlanta, the largest pediatric children's hospital in the Southeast. And she co-chairs the upcoming Pink Ribbons fundraiser for the Georgia Breast Cancer Coalition Fund.

Good describes herself as a Famillionaire. She and her husband Joey Reiman live fully in Atlanta with their two sons, Alden and Julien, their miniature horses Holly and Little Horse and Katzie, their giant cat.