



## Connect.Learn.Lunch

### Jewish Professional Women's Network

You are cordially invited to attend a luncheon with other Jewish women professionals at

#### **Powell Goldstein LLP ~**

One Atlantic Center, 14th Floor, 1201 W. Peachtree Street, NW, Atlanta, Georgia 30309

#### **Directions Here**

#### **May 22, 2006, 2006 ~**

- 11:45 a.m. ~ Registration
- 12:00 - 1:30 p.m. ~ Connect, Learn and Lunch (please bring your business cards to share with others)

#### **Web Site ~**

- <http://www.jpwn.org>

#### **Speaker ~**



**Barbara Babbitt Kaufman** is an author, motivational speaker, business entrepreneur, and biathlete

[www.AttitudeIsIt.com](http://www.AttitudeIsIt.com)

*Ms. Kaufman will speak Attitude for Achievement.*

**Featuring ~ Power Networking**

**Space is Limited ~ Register by sending your check in advance**

for \$20 (members) or \$30 (nonmembers), made payable to: JPWN LLC to: Ronni Solomon Abramson, PO Box 888975, Atlanta, GA 30356. Please also provide your name, title, company, phone number, email address and whether you would like a kosher lunch (kosher lunches are only available if ordered in advance). Registration fee includes lunch and parking. You will be notified by email whether you are confirmed to attend the event or whether you have been placed on the waitlist. If you are placed on the waitlist, you will receive email updates as to your status. If there is not availability, your check will be returned. Cancellations must be received by May 15 to receive a refund.

If you have any questions, please contact Ronni Solomon Abramson at [ronni@jpwn.org](mailto:ronni@jpwn.org).

### Speaker Biography ~

**Barbara Babbitt Kaufman** is one of America's consummate female entrepreneurs. Barbara is the author of *Attitude* [2004, Longstreet Press] and is a different kind of motivational speaker. Her lively and passionate speeches and training seminars address a variety of topics including personal and professional motivational strategies, sales training, business entrepreneurship, marketing and branding, women's issues, and inspirational balance. Barbara is a graduate of Georgia State University and received her CPA. Although she started her career as a tax specialist, Barbara has excelled in a host of specialty areas from business ownership, accounting and finance, branding and marketing, public relations, media and community leadership.

Barbara Babbitt Kaufman has excelled in a variety of fields, including business ownership, accounting, public relations, finance, media and community leadership. Kaufman is the author of the new book *ATTITUDE* (2004, Longstreet Press). [www.AttitudeIsIt.com](http://www.AttitudeIsIt.com)

Well known for her informative and lively presentations, Kaufman speaks on business and motivation at venues nationwide. Kaufman is the former president and cofounder of Chapter 11\* The Discount Bookstore, a thirteen-store chain of successful discount bookstores in Georgia. And, she is a Professor of Retailing at Georgia State University in Atlanta. Barbara recently founded her own consulting business focusing on operations and financial planning for small- to medium-sized companies, BBK Enterprises, Inc.

Kaufman started her career as a Certified Public Accountant, working as a tax specialist with Alexander Grant & Company (now Grant Thornton). She then helped found and served as Chief Financial Officer of Turtle's Music, a highly successful chain of music stores that is now Blockbuster Music. While raising her children,

Kaufman also started or co- founded several successful businesses, including

**Bubble Gum, Inc., a children's clothing store; Therapy, Inc., a ladies' clothing store; and Chapter 11, which grew and prospered despite competition from national megastores.**

**As her entrepreneurial career grew, Kaufman began another career as a motivational speaker, offering some of her business strategies to audiences nationwide. Her speaking engagements include addresses to the National Association of Women Business Owners, Sinai University, GE Small Business Solutions, Georgia State University's Women in Business Leadership Forum, YoungBucks Young Professionals of Buckhead, numerous Rotary Clubs throughout the region, Harvard Alumni Club, Women's Chamber of Commerce, Brenau University Career Day, Tetley Distinguished Leader Lecture Series at Kennesaw State University, American Marketing Association, The Entrepreneurship Institute, Governor's Conference for Women Business Owners, TRC staffing, BellSouth and many other civic groups and corporations. She is on the board of Omni National Bank.**

**Kaufman is an alumna of Leadership Atlanta's class of 1995 and was honored as a finalist in the 1995 Entrepreneur of the Year Award and the 2001 Small Business Person of the Year. In 1998, she was selected as one of Atlanta magazine's "Women Making a Mark" and as "a diva of Atlanta's business world" by Business to Business magazine. In January 1999, Georgia Trend magazine listed Kaufman as one of the 100 most powerful and influential Georgians. In 2000, Kaufman won the Mass Mutual Blue Chip Enterprise Award. In 2001, she was selected as Georgia State University's School of Accountancy Distinguished Alumna. In 2002, she was selected as Woman Business Owner of the Year by the National Association of Women Business Owners. In 2003, Kaufman was named "One of Atlanta's Defining Women" by the Atlanta History Center. Kaufman balances a career in business with active leadership in charitable causes. She is a member of Georgia State University's Board of Advisors and sits on the Board of Directors for Kudzu Book Traders. She serves as a board member of The American Jewish Committee, Davies Library, and the Cliff Valley School. A native of Atlanta, Kaufman has been active in political causes, serving on the political campaigns of Atlanta Mayor Maynard Jackson, Atlanta City Council member Rob Pitts and U.S. Rep. Denise Majette.**

**Married to Richard Kaufman, the couple has five children together: Jennifer, 25; Michelle, 24; Lauren, 23; Betsy, 22; and Garrett, 19.**

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